



SPRING 2012 COLLECTIONS

Just for you—a sneak peek of what's
NEW RIGHT NOW at west elm.

Trellis Knit Pillow Cover.
Merlot, silver gray, aquamarine
or stone white. \$54
Ripple Stripe Quilt + Sham.
Wild orchid, onyx or harbor blue.
\$24-\$169
Handblocked Lola Quilt.
Onyx/ivory, chili/ivory or
aquamarine/ivory. \$24-\$109
Handblocked Cotton Harlequin
Pillow Cover. Rosehip. \$19

west elm



Roebing Bed Set. White/whitewash or chocolate. \$499-\$799
Roebing Storage. White/whitewash or chocolate. \$249-\$699

> new right now

ORGANIC SEARSUCKER DUVET

> the story

The cornerstone of your linen closet comes in five colors. Like its namesake spring-and-summer suit, this duvet works equally well with casual knits or crisp white cotton. Start with **Seersucker**, and build **The layered bed** of your dreams from there.

> the stuff



Seersucker Duvet. True gray, pacific, coral rose, golf blue or white \$24-\$169

Pinstripe Sheet Set. Chili, pacific or onyx. \$29-\$119 (M)

> new right now

SPRING BEDDING

> the story

Make a fresh start this season with bedding in cheerful prints and patterns—our popular **Stripe Duvet Cover** now comes in three colors, and our brand-new **Urban Garden Duvet Cover** gives the term ‘flower bed’ a whole new meaning.

> the stuff



Tall Grid Tufted Headboard. Ivory or elephant leather, also available in special order upholstery. \$499-\$649

Stripe Duvet. Citron, feather gray or dusty navy. \$19-\$89 (M)
Handblocked Cotton Spring Bloom Pillow Cover. Stone white. \$19

Stripe Sheet Set. Citron, feather gray or dusty navy. \$19-\$99 (M)



Urban Garden Duvet. Stone white \$19-\$89

> new right now

GOOD CLEAN FUN

> the story

Our **Gallery Stripe Shower Curtain** is new in a preppy pop of Citron and our **River Rock Shower Curtain** makes a splash in cool Pacific Blue. The full range of 100% cotton curtains lets you pick your pattern for an anything-but-boring bathroom.

Spring Floral Shower Curtain. Stone white. \$49
Medallion Printed Shower Curtain. Stone white. \$39
Stripe Shower Curtain. Citron or feather gray. \$39
Gallery Stripe Shower Curtain. White/citron or white/midnight. \$39
Diamond Links Shower Curtain. Pacific/white. \$39
River Rock Shower Curtain. Pacific. \$39
Chevron Shower Curtain. Stone white/slate. \$49
Fez Bath Mat. Natural/citron or natural/midnight. \$29

> new right now

BATH ACCESSORIES

> the story

Slate pinstripes or bright bands of color? These 100-percent cotton bath mats and hand towels are made to mix and match, so you can layer on the lines.

> the stuff



Fez Bathmat. White/heather gray/ citron. \$29
Bamboo Bathmat. White/heather gray. \$24

Zigzag Bathmat. Dandelion and slate. \$24-\$49
Stripe Bathmat. Citron, cloud blue. \$24-\$44

Recycled Jersey Bathmat. White, slate. \$24-\$49
Diamond Ink Bathmat. Pacific/ white. \$24



Pinstripe Handtowel. White/slate. \$10
Verigated Stripe Handtowel. White/citron/heather/gray. \$10
Porcelain Stripe Soapdish. Gray, citron. \$10
Porcelain Stripe Tray. Gray, citron. \$16
Porcelain Stripe Tumblers. Gray, citron. \$8



Industrial Lamp. White, polished nickel, black, true red and turmeric. \$69
 Chunky Wood Floor Mirror. White. \$329
 Gallery Stripe Duvet. \$69
 Gallery Stripe Sham. \$19

> new right now

BRIGHT STRIPES

> the story

Stripes are so right now, in every room of the house. This season, our **Gallery Stripe Bedding** is all new and we've updated our best-selling **Japanese Modernist Bowls** with stripes on the outside, dots on the inside—spot on!

> the stuff



Dots + Stripes Mug. Blue, red, yellow or gray. \$10

Dots + Stripes Bowl. Blue, red, yellow or gray. \$8

> new right now

WOOL & WOVEN RUGS

> the story

Designed by Cuban-born artist Lourdes Sanchez, the wool **Swirl Rug** is op-art for the floor in platinum and dandelion. For a bolt of blue, try the new patchwork **Cadiz Rug** in India Ink or our woven cotton **Gradiated Stripe Rug**, now in Poolside.

> the stuff



Lourdes Sanchez Swirl Rug. Platinum. \$129-\$799
Ikat Links Rug. Frost Gray. \$129-\$799
Andalusia Rug. Feather Gray/ivory, horizon/ivory or espresso/ivory. \$49-\$699

Gradiated Strip Cotton Rug. Iron, poolside blue, citron or tangerine.
Washed Hexagon Dhurrie. Sea isle. \$29-\$199
Zig Zag Rug. Platinum/ivory/citron. espresso/ivory/citron or iron/ivory/fez red. \$49-\$699



Handblocked Cotton Spring Bloom Pillow Cover. Stone white. \$19

Jackson Sectional. Fawn linen blend. \$1599

Handblocked Cotton Henna Pillow Cover. Stone white. \$19

Adjustable Metal Floor Lamp. \$149

Shesham Tray Stand. Sheesham/aluminum. SHORT \$99, TALL \$129

Souk Rug. Ivory. \$199-\$1,299

Sabre Leg Coffee Table. Smoke \$299

Shane Powers Fish Bowl Terrariums. \$24-\$69

why we love
**THE JACKSON
SECTIONAL**

If you're one of those people who rearranges the furniture just for fun, this is your dream sofa. Designed with a modular chaise that can move from left to right, it ingeniously solves the single-sided sectional problem.

why we love
THE SOUK RUG
This is our version of the classic Moroccan Berber Rug. Hand-woven from 100% New Zealand wool, the lush, plush pile makes you want to be barefoot year-round.



why we love
**THE SEDGWICK
 RECLINER**
 west elm's first-
 ever recliner,
 the clean-lined
 Sedgwick looks
 more like a
 French club chair
 than a recliner.
 Upholstered in
 marled microfi-
 ber with white
 top-stitching, its
 tailored exterior
 hides a durable,
 easy-to-use push-
 back mechanism.



Sedgwick Recliner. Licorice marled microfiber. \$699
 Handblocked Silk Tribal Paisley Pillow Cover. Ash. \$34
 Tripod Wood Floor Lamp. Oak finish/white. \$249

> new right now

FURNITURE COLLECTIONS

> the story

Before they created our new furniture collection, our designers zeroed in on a few basic furniture problems, like “Can a coffee table hold everything and still look streamlined?” and “Can we make a 100% solid wood bedroom collection that’s still affordable?” The results? A clean-lined coffee table with a pop-up top, plus plenty of new ways to bring solid wood into your home—from bed frames to nightstands to nesting tables.

> the stuff



Rustic Storage Coffee Table. Raw mango. \$499



Boerum Headboard. Natural or cafe. \$449-\$599
 Sylvan Bed Frame. Natural or cafe. \$299-\$449



Boerum Storage Collection.
 Natural or cafe. \$249-\$799



Henry Leather Sofa. Coffee leather. \$1,499
 Box Frame Nesting Tables.
 Whitewash mango. \$249

> new right now

TAKE A STAND

> the story

Our new nightstands come in five finishes: 1. hot hot **CHOCOLATE**, 2. all-natural **ACACIA WOOD**, 3. Italian-sportscar-inspired **VERMILLION**, 4. happy, high-gloss **WHITE** and 5. sultry **SMOKE**. All under \$250, they're affordable enough to buy in multiples, so you can swap them out wherever you need a new finishing touch.



Chamfered Nightstand.
Storm or smoke. \$249
Mid-Century Nightstand.
Acacia or white. \$249
Turned Leg Nightstand.
Vermillion or
chocolate. \$249
Owl Table Lamp.
Graphite/natural or
white/whitewash. \$99

> new right now

WINDOW PANELS

> the story

With more than 10 new prints, this season's collection of curtains is one of our largest-ever. Inspired by botanicals and painterly scribbles, the full line provides an easy, affordable way to introduce pattern into a neutral room.

Queen Anne's Lace Print Panel.
Platinum. \$69-\$84

Honesty Flocked Window Panel.
Natural undyed/steel. \$89-\$119

Bamboo Printed Window Panel.
Platinum. \$54-\$69

Sheet Linen Window Panel.
White, steel or ivory. \$29-\$54

> new right now

AQUAMARINE DREAM

> the story

A wave of blue-green crashes over this season. Inspired by the ever-changing colors of the sea—from the stormy tones of the Pacific to the cool, calm hues of the Caribbean—aquamarine is in.

why we love
**WATERBIRDS IN
WATERCOLORS**
Inspired by
Audubon
watercolors,
these cool blue
cranes, seagulls
and storks are all
screen-printed
by hand onto
100 percent silk.

why we love
THE ELTON SETTEE
Our best-selling
settee is all new
in Lagoon Velvet!

Stork Silk Pillow Cover.
Stone white. \$34
Seagulls Pillow Cover.
Harbor blue. \$29
Elton Settee. Lagoon. \$799
Recycled Glass Jugs.
Turquoise or clear.
\$19-\$29

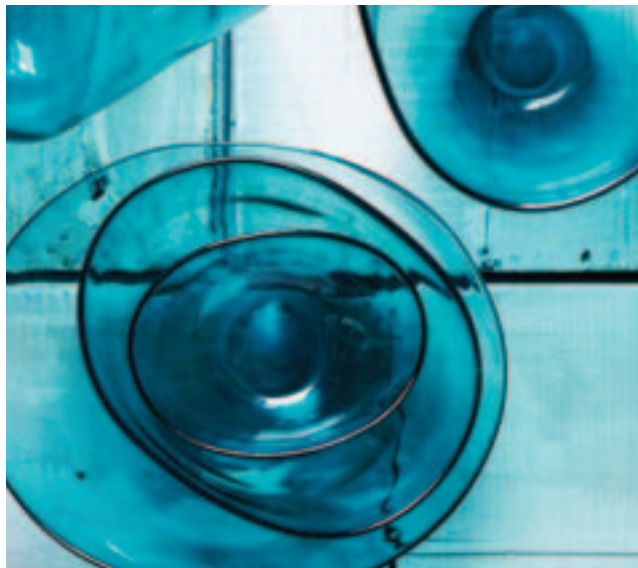
> the stuff



Organic Oasis Duvet. Washed lagoon. \$24-\$109



Dimpled Drinkware. Smoke, turquoise, amber or clear. \$16-\$24 set of 4



Pacific Vase Collection. Turquoise. \$19-\$39



Cadiz Rug. Ink. \$199-\$1,299



Hive Vases. Turquoise. \$29-\$34
Geometric Collection. Blue embossed. \$16-\$29

SPRING 2012 COLLABORATIONS

We love collaborating with the creative community—it gives us a chance to partner with talented artists and artisans, and it makes us better at what we do. This season, we're working with artists inspired by nature, from indoor garden designer Shane Powers to ceramicist Stephen Antonson to designer New York design duo Patch NYC.

why we love
SHANE POWERS TERRARIUMS
Designed for succulents and low-maintenance plants, these hand-blown glass terrariums allow even the most luckless gardeners to add a little green anywhere, from a tabletop to a bookshelf.

Glass Terrarium with Metal Stand. Glass and metal. \$59-\$69

Pebble Terrariums. Organic blown glass. \$29-\$49

Shane Powers Fish Bowls. Clear glass. \$69

Tall Glass Jars. Clear. \$129

west elm



Shane Powers Ceramic Wall Planters. \$19-\$69

> west elm collaboration

URBAN GARDEN BY SHANE POWERS

> the story

Our long-time collaborator, Shane Powers has worked with West Elm over the past two years to develop completely new concepts for urban gardening, from low-maintenance terrariums to opaline bud vases. Visit Shane at shanepowersonline.com.

> the stuff



Shane Powers Opal Glass Vases. Opal Glass \$19-\$49



Shane Powers Bud Vases. White. \$16

> west elm collaboration

DBO HOME

> the story

Husband-and-wife duo Dana Brandwein (a former music marketer) and Daniel Oates (an acclaimed sculptor) left their old lives behind in 2007 when they founded ceramic and furniture design studio dbO Home. Inspired by the wetlands and woods around their Connecticut home, they collaborated with west elm on an exclusive collection of stoneware plates, platters + vessels. Visit Dana and Daniel at www.dbohome.com.

> the stuff



Texture Botanical Serveare.
Ivory. \$14-\$29



DBO Vases. White. \$8-\$24

> west elm collaboration

MATTE CERAMICS BY STEPHEN ANTONSON

> the story

In his Brooklyn studio, Stephen sculpts, paints, colors and carves plaster into objects of surreal beauty. For his first collaboration with West Elm, he designed mirrors, candlesticks, a lamp and wall bracket of plaster that we then cast in ceramic or resin, each piece displaying the imperfections and finger marks that are hallmarks of his work. For more information, visit Stephen at stephenantonson.com.

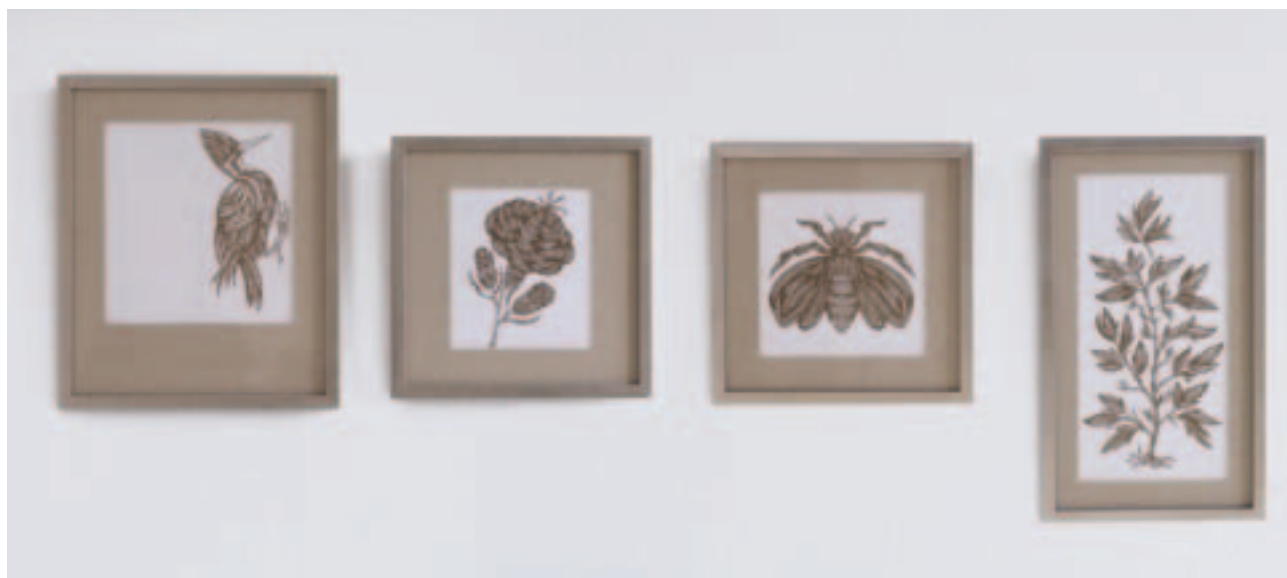
> west elm collaboration

WALL ART BY PATCH NYC

> the story

Founded in 1997, PATCH NYC is a creative collaboration between Don Carney and John Ross. Known for their astute fashion collections and one-of-a-kind artwork, the duo has been featured in numerous high style publications from Tokyo to Telluride. This season we printed some of Don's intricate ink drawings in a collection of wall art. Visit PATCH NYC at patchnyc.com.

> the stuff



Patch Wall Art. Silver frame/linen mat. \$59-\$69



Stephen Antonson Wall Mirror. White. \$179

Stephen Antonson Vases. White. \$24-\$44

Stephen Antonson Taper Holders. \$19-\$29

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OR 850° F)

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MINERAL-BASED COATING

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RELEASE TOXIC FUMES

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