

west elm
FALL 2010

FALL
PREVIEW
A NEW WAY TO DECORATE





a. MIXED HAMMERED COLLECTION Aluminum. **TALL VASE:** \$34, **COLLARED VASE:** \$29, **EXTRA-LARGE TOTEM VASE:** \$69 **b. COOPER SLIPCOVERED COLLECTION** Stone white or clay. **SOFA:** \$799, **ARMCHAIR:** \$499, **OTTOMAN:** \$349, **EXTRA SOFA SLIPCOVER:** \$99, **EXTRA ARMCHAIR SLIPCOVER:** \$99, **EXTRA OTTOMAN SLIPCOVER:** \$79 **c. TOTEM PILLOW COVER** Stone white. 20"SQ. \$29 **d. TRIAD COFFEE TABLE** Barley/graphite or glass/graphite. \$249 **e. ALPACA TEXTURED PILLOW COVER** Mocha, natural, oregano or steel. 16"SQ. \$29, 24"SQ. \$39 **f. WOVEN VENEER FLOOR LAMP** Graphite/barley. \$149

PLAY HOUSE

HAVE MORE FUN AT WORK



a. TRIAD SAWHORSE DESK Barley/graphite or glass/graphite. \$349 b. WRAP OFFICE CHAIR Saffron, white or black. \$199 c. LOFT LAMPS Graphite/barley. TASK LAMP: \$99, FLOOR LAMP: \$149 d. WOOD + RESIN BOXES SQUARE: Black/ivory. \$14, RECTANGLE: Ivory/black. \$22 e. FLAT-BAR OFFICE Barley/graphite. BOOKCASE: \$399, PRINTER CADDY: \$249, STORAGE DESK: \$499



a. TILLARY MODULAR SEATING Bone, charcoal, espresso or saddle. **SOFA BASE WITH TWO BACK-SUPPORTS:** \$799, **OTTOMAN:** \$299, **CORNER CUSHION:** \$149, **SINGLE BACK-SUPPORT:** \$99 **b. ROUND WOOD MIRROR** Black. \$199 **c. LOMBOK POTTERY COLLECTION** Black. **LARGE POT:** \$24, **BUD VASE:** \$12, **TALL VASE:** \$24 **d. FRAMED SIDE TABLE** Chocolate/polished nickel, white/polished nickel or barley/gunmetal. \$149 **e. HANDLOOMED DIAMOND PILLOW COVER** Iron. 16"SQ. \$29 **f. HANDLOOMED IKAT PILLOW COVER** Natural. 14" x 36" \$39 **g. JUTE CUBE** Natural or black/natural. \$89 **h. KITE KILIM RUG** Iron/straw. 2' x 3' \$39, 3' x 5' \$99, 2.5' x 7' (runner) \$119, 5' x 8' \$229, 8' x 10' \$459, 9' x 12' \$649 **i. BOOK-SHELF SIDE TABLE** Chocolate. \$199



a. **PARSONS VANITY** High-gloss white. \$299 b. **ROUND UPLIGHT TABLE LAMP** Gray bone. \$59 c. **ORGANIC SEEDLING DUVET COVER + SHAM** Sea spray or slate. **DUVET COVER:** twin \$69, full/queen \$79, king \$99, **SHAMS:** standard \$19, euro \$24 d. **CHUNKY TASSEL THROW** Stone white, platinum or poppy. \$69



ORGANIC BY NATURE CHIC BY DESIGN



a. ORGANIC BLOOM DUVET COVER + SHAMS 🌻 Cornsilk. **DUVET COVER:** twin \$69, full/queen \$79, king \$99, **SHAMS:** standard \$19, euro \$24 **b. CARVED-CIRCLES DUVET COVER + SHAMS** Burnished gold. **DUVET COVER:** twin \$69, full/queen \$79, king \$99, **SHAMS:** standard \$19, euro \$24 **c. ORGANIC IMPERIAL DUVET COVER + SHAMS** 🌻 Ivory/platinum. **DUVET COVER:** twin \$69, full/queen \$79, king \$99, **SHAMS:** standard \$19, euro \$24 **d. ORGANIC COTTON PIN-TUCK DUVET COVER + SHAMS** 🌻 Sea spray, natural, white or slate. **DUVET COVER:** twin \$79, full/queen \$99, king \$119, **SHAMS:** standard \$19, euro \$24



THE (HIGHLY COLLECTIBLE) ART OF MIKE MILLER

ARTIST MIKE MILLER IS INSPIRED BY THE GRAPHIC POTENTIAL OF FOUND OBJECTS, PHOTOGRAPHS AND IMAGERY. FOR HIS COLLABORATION WITH WEST ELM, MIKE COLLECTED VINTAGE PHOTOGRAPHY AND REVERSED THE IMAGES TO CREATE HIS SIGNATURE SILHOUETTES.



a. 2 x 2 RECTANGLE DINING TABLE Glass/graphite. \$399 **b. STACKABLE CHAIR** Walnut, birch or white. \$99 each, \$198 set of 2, \$396 set of 4 **c. WOVEN VENEER PENDANT** Graphite/barley. \$149 **d. MIKE MILLER PROFILE PILLOW COVER** Ivory.16"SQ. \$29 **e. MIKE MILLER ANIMAL CUTOUTS PILLOW COVER** Flax. 20"SQ. \$34 **f. TOTEM PILLOW COVER** Stone white. 20"SQ. \$29 **g. MIKE MILLER FRAMED SILHOUETTES** Black frame. **GROUP: \$79, THREE MEN: \$29, FRIENDS: \$19, GIRL: \$19**

BEST SEAT IN THE HOUSE

OUR VERSATILE SUTTON SOFETTE



wood block circle
\$699

performance velvet
\$599

geo
\$699

ogee ikat \$699

WEST ELM

NEW LAYERS OF LUXURY



a. LEXINGTON QUILT + SHAMS Palomino, clay or pearl. **QUILT:** twin \$119, full/queen \$139, king \$179, **SHAMS:** standard \$29, euro \$34 **b. PYRAMID DUVET COVER + SHAMS** Flax/stone white. **DUVET COVER:** twin \$89, full/queen \$99, king \$119, **SHAMS:** standard \$19, euro \$24 **c. CHERRY BLOSSOM DUVET COVER + SHAMS** British khaki or sorrel. **DUVET COVER:** twin \$89, full/queen \$99, king \$119, **SHAMS:** standard \$19, euro \$24 **d. WATER-COLOR FLOWER DUVET COVER + SHAMS** Straw. **DUVET COVER:** twin \$89, full/queen \$99, king \$119, **SHAMS:** standard \$19, euro \$24, **e. NAILHEAD UPHOLSTERED STORAGE BENCH** Natural or platinum. \$349



a. NAILHEAD UPHOLSTERED HEADBOARD + BED FRAME

Natural undyed jute; also in platinum. **HEADBOARD:** twin \$349, full \$399, queen \$449, king \$499, cal king \$499, **BED FRAME:** twin \$299, full \$349, queen \$399, king \$449, cal king \$449

b. CUBE CERAMIC TABLE LAMP

Boiled gold/natural or white crackle/natural. \$99

c. WATERCOLOR FLOWER DUVET COVER + SHAMS

Straw. **DUVET COVER:** twin \$89, full/queen \$99, king \$119, **SHAMS:** standard

\$19, euro \$24

d. LEXINGTON QUILT + SHAMS

Palomino, clay or pearl. **QUILT:** twin \$119, full/queen \$139, king \$179, **SHAMS:** standard

\$29, euro \$34

MEET THE GREEN OFFICE THAT WENT TO DESIGN SCHOOL

The Pratt home office was developed in collaboration between west elm and the Pratt Design Incubator for Sustainable Innovation. It all began with a friendly competition between 12 students from Brooklyn-based Pratt Institute, our local and internationally renowned design school. We challenged two teams of industrial design students to create a line of eco-friendly office furniture using FSC certified materials. The teams presented proposals (both of which were quite ingenious), to the west elm design group. The students continued to work with west elm design group to develop their concepts, creating scale models and full-size prototypes of pieces including a desk, chair, filing system and LED lamp. The finished collection (on these pages) is thoughtfully designed, responsibly made and effortlessly chic. Thank you Pratt. We're glad we went back to school.



a. PRATT OFFICE FURNITURE Walnut/white or whitewash/white. **DESK: \$299, OFFICE CHAIR: \$149, FILE UNIT: \$179**
b. PRATT LED TASK LAMP Walnut/white. \$129 **c. PRATT WALL ACCESSORIES** White. \$99





a. LORIMER SECTIONAL Dove gray with chocolate legs. **ONE-ARM SOFA:** Left or right arm. \$749, **SOFA:** \$749, **CHAISE:** Left or right arm. \$749 **b. LOG VASES** Mango wood. SMALL: \$19, LARGE: \$29 **c. CHEVRON SILK PILLOW COVER** Vetiver, platinum or maize. 20"SQ. \$34 **d. SUEDE PILLOW COVER** Peridot, tan or orange. 12" x 21" \$29



a. **CHANNEL RUG** Ashen or espresso. 3' x 5' \$89, 2.5' x 7' (runner) \$119, 5' x 8' \$249, 8' x 10' \$499, 9' x 12' \$599
 b. **WOOD-BLOCK RUG** Natural or teak. 2' x 3' \$49, 3' x 5' \$129, 2.5' x 7' (runner) \$159, 5' x 8' \$299, 8' SQ \$549, 8' x 10' \$599
 c. **TRIBAL LEAF RUG** Celadon. 5' x 8' \$279, 8' x 10' \$549, 9' x 12' \$749
 d. **ZEBRA RUG** Espresso/ivory. 3' x 5' \$99, 2.5' x 7' (runner) \$129, 5' x 8' \$249, 8' x 10' \$499, 9' x 12' \$649



e. **SAFARI RUG** Ivory/platinum. 3' x 5' \$99, 2.5' X 7' (runner) \$129, 5' x 8' \$249, 8' x 10' \$499, 9' x 12' \$649
 f. **CHELSEA RUG** Winter sky. 2.5' x 7' (runner) \$129, 5' x 8' \$279, 8'SQ \$449, 8' x 10' \$549, 9' x 12' \$749
 g. **STONE SQUARE RUG** Espresso/ivory or cinnabar/espresso. 8'SQ. \$449
 h. **PEBBLE STRIPE + PEBBLE CIRCLE RUGS** Ivory/heather gray. **STRIPE:** 3' x 5' \$89, 5' x 8' \$279, 8' x 10' \$499, 9' x 12' \$599 **CIRCLE:** 8' SQ \$499
 i. **CIRCLES RUG** Platinum, espresso or sky. 3' x 5' \$109, 2.5' x 7' (runner) \$129, 5' x 8' \$279, 8' x 10' \$549, 9' x 12' \$749



b.

c.



c.



d.

a. MODERN FARM DINING COLLECTION Chestnut or natural. **RECTANGULAR TABLE:** \$599 **BENCH:** \$299 **CUSHION:** Light flax. \$79
b. DRUM PENDANT TALL: Platinum. \$149, **SHORT:** Natural. \$149
c. DOG RECTANGLE DESSERT PLATES Clay/pebble. \$24 set of 4
d. SCOOP-BACK CHAIR SCRIBBLE PRINT: \$99, **SOLID:** White, cinnabar or chocolate. \$79

PRINT MATTERS



a. CLOVER DUVET COVER + SHAMS Platinum/clay. DUVET COVER: twin \$49, full/queen \$59, king \$79 SHAMS: standard \$16, euro \$19 **b. PRESSED-LEAF DUVET COVER + SHAMS** Blue spruce. DUVET COVER: twin \$49, full/queen \$59, king \$79 SHAMS: standard \$16, euro \$19 **c. BIG SUR DUVET COVER + SHAMS** Vetiver. DUVET COVER: twin \$49, full/queen \$59, king \$79 SHAMS: standard \$16, euro \$19 **d. WINTER BERRY DUVET COVER + SHAMS** Straw. DUVET COVER: twin \$49, full/queen \$59, king \$79 SHAMS: standard \$16, euro \$19



a. **SKETCH DUVET COVER + SHAMS** Ivory/maple.
DUVET COVER: twin \$49, full/queen \$59, king \$79,
SHAMS: standard \$16, euro \$19 b. **FLOATING WOOD**
MIRROR Walnut or white. \$129 c. **THIN STRIPED**
CERAMIC TABLE LAMP White/cement. \$149



westelm.com

AVAILABLE FOR PURCHASE AUGUST 10, 2010
To place an order, visit a store or call 1.888.837.4888

For more information on the Williams-Sonoma, Inc. Design Trade Program
visit www.WSIDesignerMarketplace.com