



PICK AN IMAGE. CHOOSE A FRAME. CREATE YOUR OWN GALLERY SHOW.

OUR NEW COLLECTION OF GRAPHIC ART IS TAILOR MADE FOR OUR LATEST GALLERY FRAMES - AND VICE VERSA. JUST FOLLOW THESE SIMPLE DIRECTIONS AND UNLEASH YOUR INNER ARTIST AT HOME.

How to create a gallery wall at home

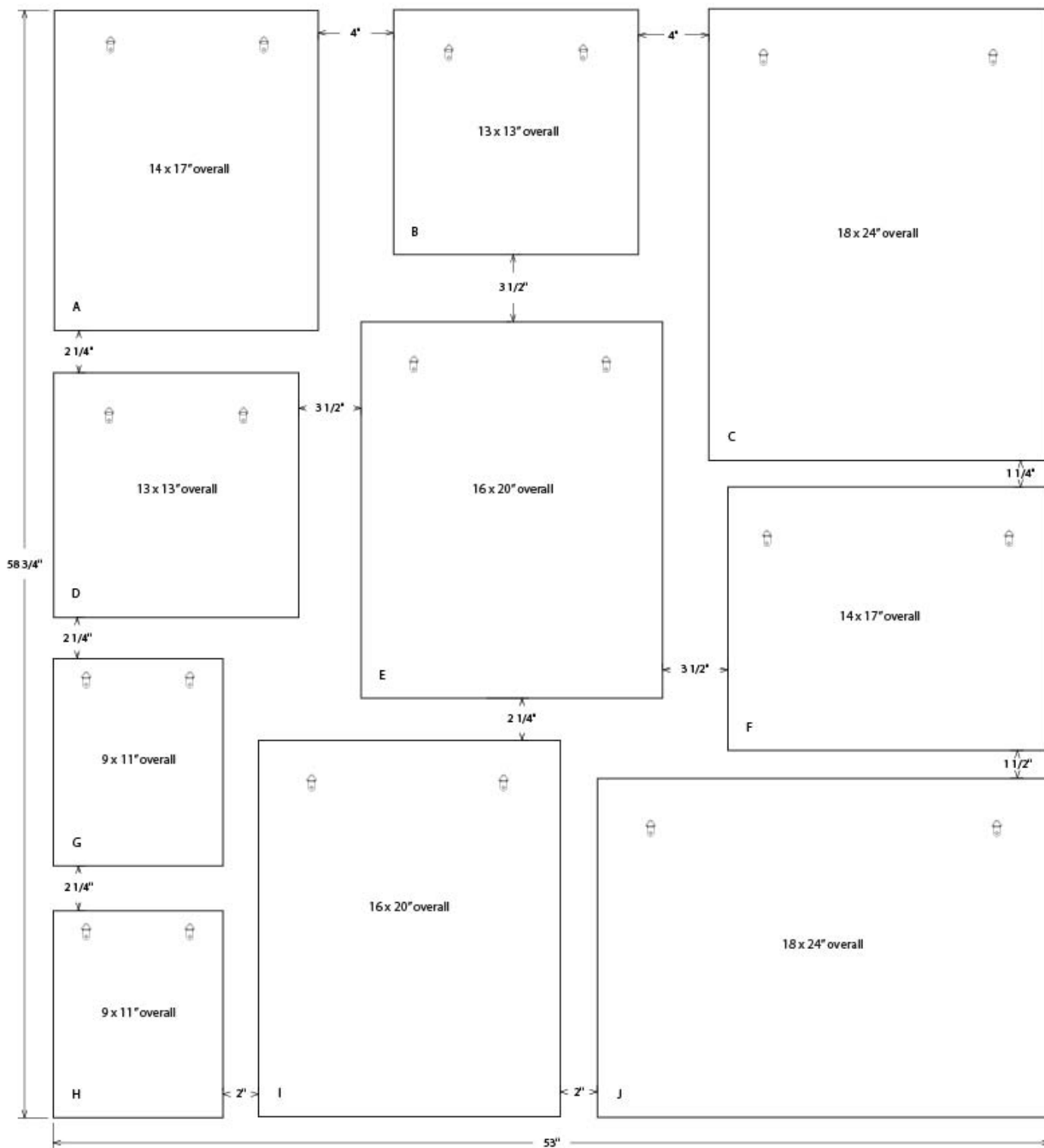
You'll need the following materials:

1. Measuring tape
2. Painters tape (so as to not damage your walls)
3. Nails
4. Hammer
5. Pencil
6. Downloaded "Gallery Wall Template"
7. 10 West Elm Frames
8. 10 West Elm Art Inserts

Wall arrangement with inserts



Frame outlines to represent where the frames fit on the wall



Follow these simple directions:

1. Purchase co-coordinating frames and art inserts from the Gallery Wall Shopping List below. You can shop both online or in the store.
2. A folded piece of blank paper is included in each frame package. This paper is a "pattern" of the outer dimensions of the Gallery frame you purchased. *Guard these patterns with your life.*
3. Next, find a wall that can accommodate 58" by 53" rectangle - the space you'll need to create your gallery. Create gallery walls above a sofa, on a dining room wall and above a headboard.
4. Map out the 58" by 53" rectangle on your wall with small pencil dots. Your gallery frames will hang within this rectangle.
5. Using painter's tape, hang the paper "patterns" A, C, H and J in the 4 corners of the rectangle, following this downloaded "template" as a guide.
6. Next, mark distance between each frame. Make small pencil dots on your wall as you make each measurement, then tape up paper "pattern" mapping out each frame as you go.
7. Once you're satisfied with the frame placement, use a pencil to mark the spot where the hooks and wall meet. This is where you will hammer your nails.
8. Unwrap each art insert from the cardboard portfolio. Open the back of each frame and insert the artwork. *The only artwork that requires the mat is insert J.* A letter on the shopping list below identifies each art insert.
9. After all of the art inserts are in the frames, you can start to hang.
10. Hammer through the paper at the spot you marked for nail holes.
11. Remove the paper "pattern" from the wall.
12. Hang the frame.
13. Admire your artistic genius.

Gallery Wall Shopping List:

Frames – 2 each of the following sizes:

- 14"x17" overall
- 9"x11" overall
- 13"x13" overall
- 16"x20" overall
- 18"x24" overall

Art Inserts – 1 each of the following inserts:

- A. Crowns
- B. Multi-Colored Stripes
- C. Telephones
- D. Graffiti Print
- E. Vase
- F. Brooklyn
- G. & H. Butterflies (this is packaged as a set of 2)
- I. Kenya
- J. Numbers, Abstract Print 1 and Abstract Print 2 (this is packaged as a set of 3)

To find these items online, go to www.westelm.com/galleryframes